



Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$15,040.00	\$12,784.00	0.00
October 2012	36	\$27,800.00	\$23,630.00	0.00
<b>Totals</b>	<b>59</b>	<b>\$42,840.00</b>	<b>\$36,414.00</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	17%	\$42,840.00
Market	100%	\$252,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	26%	\$65,520.00
WITI	36%	\$90,720.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	21%	\$52,920.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/01/12	10/02/12	Morning News M-F 6a - 7a M-F 6a - 7a	DM	6a-7a	MT-----	1:00	4	\$100.00	P-2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		4				\$100.00		0.00			
E 2	WDJT	09/28/12	09/28/12	Morning News M-F 6a - 7a M-F 6a - 7a	DM	6a-7a	----2--	1:00	2	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 167741  
 Alt Order #: 06353005  
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Poli/M Romney/R/Pres/US  
 Product Desc: ROMNEY 4 PRSDNT:60'S  
 Estimate: 435

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	09/28/12	09/28/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ----2--	1:00	2	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----2--		2		\$100.00		0.00				
E 3	WDJT	09/28/12	09/28/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a ----1--	1:00	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----1--		1		\$400.00		0.00				
E 4	WDJT	10/01/12	10/02/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a MT-----	1:00	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		2		\$400.00		0.00				
E 5	WDJT	09/28/12	09/28/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a ----1--	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----1--		1		\$600.00		0.00				
E 6	WDJT	10/01/12	10/02/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MT-----	1:00	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		2		\$600.00		0.00				
E 7	WDJT	09/28/12	09/28/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p ----1--	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----1--		1		\$700.00		0.00				
E 8	WDJT	10/01/12	10/02/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p MT-----	1:00	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		2		\$700.00		0.00				
E 9	WDJT	09/28/12	09/28/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ----4--	1:00	4	\$360.00	P-2	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----4--		4		\$360.00		0.00				
E 10	WDJT	10/01/12	10/02/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p MT-----	1:00	5	\$360.00	P-2	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		5		\$360.00		0.00				
E 11	WDJT	10/01/12	10/02/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p MT-----	1:00	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		2		\$200.00		0.00				
E 12	WDJT	09/28/12	09/28/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p ----1-- (2:00 PM-3:00 PM)	1:00	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----1--		1		\$200.00		0.00				
E 13	WDJT	10/01/12	10/02/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MT-----	1:00	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		4		\$500.00		0.00				
E 14	WDJT	09/28/12	09/28/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ----2--	1:00	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----2--		2		\$500.00		0.00				
E 15	WDJT	09/28/12	09/28/12	M-F 5pm News M-F 5pm News	CM	5p-530p ----2--	1:00	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----2--		2		\$300.00		0.00				
E 16	WDJT	10/01/12	10/02/12	M-F 5pm News M-F 5pm News	CM	5p-530p MT-----	1:00	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-----		4		\$300.00		0.00				

Order / Rev: 167741  
 Alt Order #: 06353005  
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Poli/M Romney/R/Pres/US  
 Product Desc: ROMNEY 4 PRSDNT:60'S  
 Estimate: 435

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WDJT	10/01/12	10/02/12	M-F 5pm News M-F 5pm News	CM	5p-530p MT-----	1:00	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----		4		\$300.00		0.00				
E 17	WDJT	09/28/12	09/28/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ----1--	1:00	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----1--		1		\$1,400.00		0.00				
E 18	WDJT	10/01/12	10/02/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p MT-----	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----		2		\$1,400.00		0.00				
E 19	WDJT	10/01/12	10/02/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MT-----	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----		2		\$1,500.00		0.00				
E 20	WDJT	09/28/12	09/28/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ----1--	1:00	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----1--		1		\$1,500.00		0.00				
E 21	WDJT	09/28/12	09/28/12	M-F Late News M-F Late News	CM	10p-1035p ----2--	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----2--		2		\$1,500.00		0.00				
E 22	WDJT	10/01/12	10/02/12	M-F Late News M-F Late News	CM	10p-1035p MT-----	1:00	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----		4		\$1,500.00		0.00				
E 23	WDJT	10/01/12	10/02/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p MT-----	1:00	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----		2		\$400.00		0.00				
E 24	WDJT	09/28/12	09/28/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p ----1--	1:00	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----1--		1		\$400.00		0.00				
E 25	WDJT	10/02/12	10/02/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	1:00	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-1-----		1		\$6,000.00		0.00				
E 26	WDJT	09/29/12	09/29/12	Sat Late News Sat Late News	CM	10p-1035p (10:00 PM-10:30 PM) -----1-	1:00	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1-		1		\$1,500.00		0.00				
E 27	WDJT	09/30/12	09/30/12	Sun 530pm News Sun 530pm News	CM	530p-6p -----2	1:00	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----2		2		\$300.00		0.00				
E 28	WDJT	09/30/12	09/30/12	Sun Late News Sun Late News	CM	10p-1035p (10:00 PM-10:30 PM) -----1	1:00	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1		1		\$1,500.00		0.00				
Totals													59	\$42,840.00